



KONGU ARTS AND SCIENCE COLLEGE

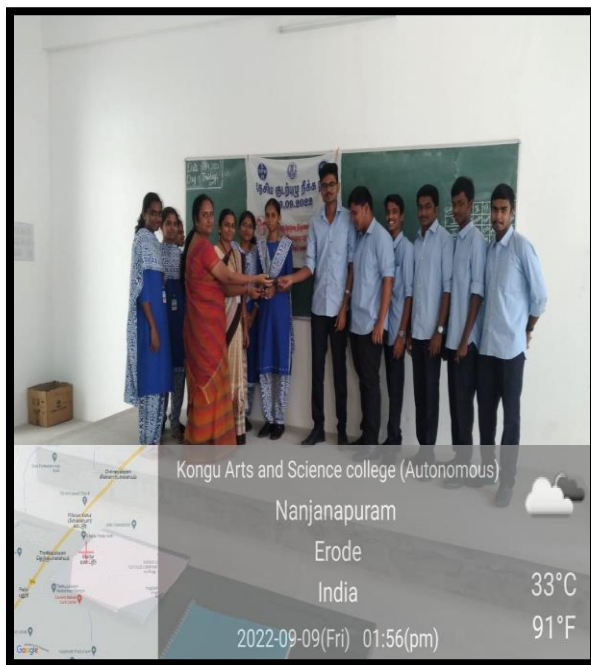
(An Autonomous Institution, Affiliated to Bharathiar University, Coimbatore)

ERODE – 638 107

WOMEN DEVELOPMENT CELL



“AWARENESS PROGRAMME ON “NATIONAL DEWORMING DAY””



WDC in association with Primary Health Centre has organized an Awareness Programme on “National Deworming Day ” for the First year UG students, on 09.09.2022. A proper address to develop personal Hygiene was given to the all students and the importance of personal Hygiene and health was delivered to the students.

Beneficiaries: 455 students



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WOMEN DEVELOPMENT CELL



AWARENESS PROGRAM ON “GENDER EQUALIZATION”



A one day “AWARENESS PROGRAM ON “GENDER EQUALIZATION” was arranged by WOMEN DEVELOPMENT CELL on 20.10.2022 for both boys and girls of our college. A special talk was delivered by C.BARBARA LYDIA Advocate and Notary Public, ERODE (Civil) .The event was an interesting and informative too for all the participants. Every student will understand the value of a woman and our country will achieve gender equality in a real sense. This event created an awareness to invoke Gender Equalization among the female and male students.



Beneficiaries: 300 Students



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WOMEN DEVELOPMENT CELL



“NAPKIN DISTRIBUTION”



Our WDC in association with primary health centre, a Napkin distribution for below 19 years students was conducted on 05.11.2022. Girls Students from various departments were attended the programme. This event created an awareness to invoke health consciousness among the girl students.



Beneficiaries: 455 students



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WOMEN DEVELOPMENT CELL



AWARENESS PROGRAMME ON "DRESS CODE OF GIRL STUDENTS"



Awareness Programme for women regarding dress code was conducted on 11. 11. 2022. Awareness was given to girls Students of various departments about conscious dressing like avoiding leggings, jeggings and palazzo pants .This event Created an awareness to invoke dress consciousness of girl students.

Beneficiaries: 1650 students



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Pattimandram- PengalVallinamae! PengalMellinamae!



கொங்கு கலை அறிவியல் கல்லூரி (தன்னாட்சி) ஈரோடு -638107

உள் புகார் குழு
பாலியல் துன்புறுத்தல் தடுப்பு குழு
மகளிர் மெம்பாட்டு அமைப்பு
மற்றும்
ஈரோடு மாவட்ட நிதித்துறை
இணைந்து நடத்தும்

பட்டிமன்றம்

பட்டிமன்றம்
புதிதான
நவம்பர் 1, 2022

தலைவர்
உயிர்திரு. P.D. தங்கவேலு
தாளாளர்
கொங்கு கலை அறிவியல் கல்லூரி
(தன்னாட்சி)

வாழ்வுரை
முனைவர் ந.ரமன்
முதல்வர்
கொங்கு கலை அறிவியல் கல்லூரி
(தன்னாட்சி)

முனைப்பில்
திரு. பி. முருகேசன்
மாவட்ட முதன்மை தலைவர்
ஈரோடு மாவட்டம்.

தலைப்பு பெண்கள் வல்லினமே! பெண்கள் மெல்லினமே!

பெண்கள் வல்லினமே!

செ. சூரியா
முன்னாள் ஆண்டு
இயற்பியல் துறை
பெருகு கல்விநிற
இரண்டாம் ஆண்டு
நட்பிழ்த்துரை
வி.எஸ். யாழினி
இரண்டாம் ஆண்டு
உயிர்திருமேளின்
நட்பிழ்த்துரை
ந. ஜெழனாதேவி
இரண்டாம் ஆண்டு
நட்பிழ்த்துரை

நடுவர்

திருமதி முத்து முத்துமய
வழங்குறிஞர்
ஈரோடு மாவட்டம்.

பெண்கள் மெல்லினமே!

இரா. சரண்
முதலாம் ஆண்டு
வணிகவியல் துறை
செ.க. செவழிவேல்
முதலாம் ஆண்டு
நட்பிழ்த்துரை
ர. தேவயிரசாந்த
முன்னாள் ஆண்டு
இயற்பியல் துறை
சி. மதன்குமார்
முன்னாள் ஆண்டு
நட்பிழ்த்துரை

இடம்
முதுகலை கருத்தரங்க
கூடம்

KONGU
Assessing the Best

Women Development Cell and Internal Complaints Committee of our institution jointly organized the event 'Pattimandram'-a debate titled "PengalVallinamae! PengalMellinamae!" in association with Department of Justice, Erode on 07.12.2022. The honorable Correspondent Thiru.P.D.Thangavel presided over the event. The respected Principal Dr.N. Raman felicitated the gathering. Therever end Primal District Judges Mr.P.Murugesan and Ms.M. Afzal Fathima delivered the special address. The respected advocate Mrs.MuthuMutthaiyah chaired the session as the judge. Nearly 8 students in two teams participated in the event and 238 students participated. The arguments were really intellectual, enriching and interesting to the participants. The debate was concluded with the judgment "Pengal Mellinamae." Dr.G. Manju, President, WDC, proposed vote of thanks in the event.



Beneficiaries: 238 students



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WOMEN DEVELOPMENT CELL



“BUSINESS AWARENESS AMONG WOMEN ENTREPRENEUR”



Women Development Cell organised a seminar entitled "Business Awareness among Women Entrepreneur" on 03.01.2023 at U.V Saminatha Iyer Hall. Ms. Anitha Paneerselvam, Managing Director, Settlo Academy, Erode acted as the resource person. The program focused on women entrepreneurship. Correspondent Thiru. P. D. Thangavel presided over the function, Principal Dr. N. Raman felicitated the gathering. The resource person initially spoken on Business Courses, Diploma Course, Distance Education especially available for women to succeed in their life. Followed by Mrs. Kalaiarasi, Personality Development Trainer addressed on how to improve confidence, women should believe them as entrepreneurs first. Further they should do a self study. To become a successful women, they should tune their mind set with positive thoughts. They need to leave out unsuccessful outcomes. She added the habits for successful women. Dr. G. Manju, HOD, Department of BBA (CA) and WDC President delivered welcome address. Mrs. C. Indrani, Assistant Professor, Department of CT and IT introduced the guest. Dr. S. Yasmin, HOD, Department of English delivered the vote of thanks. Girl students of various departments, female faculty members attended the programme.



Beneficiaries: 500 Students.



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WOMEN DEVELOPMENT CELL



AWARENESS PROGRAM ON “THYROID”



Awareness Programme on “Thyroid” was organized by the Women Development Cell in association with Global Institutions, Paramedical College, Erode on 27.01.2023 at our college U.V.S Hall by 2.00 pm. A special talk was delivered by Dr.P.Saravana Kumar, MBBS., MS., DNB (Surgery), Sri Hari Medical Centre, Muthu Karuppan Street, Near Erode GH, Erode has consented to be a Chief Guest for the programme has addressed how to be healthy and the issues related to Thyroid. A proper Address to develop personal Hygiene was given to all students and the importance of personal Hygiene and health was delivered to the students.



Beneficiaries: 480 Students



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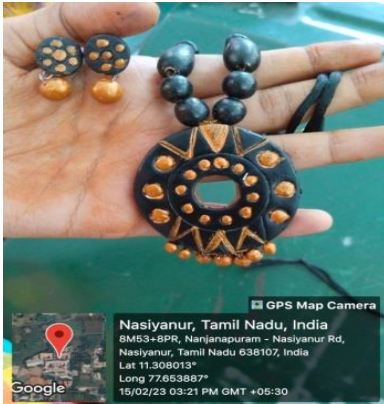
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WOMEN DEVELOPMENT CELL



WORKSHOP ENTITLED "A CREATIVE ART WORK"



Women Development Cell of Kongu arts and science college ,Erode has organised a workshop entitled "A Creative Art Work" on 15.02.2023 . Ms. P. Maheshwari, Artica Creations acted as the resource person. The program focused on various art works. Correspondent, Thiru. P. D. Thangavel presided over the function, Principal, Dr. N. Raman felicitated the gathering. The resource person demonstrated the art works like coffee painting, fabric painting, mural art, and terracotta jewellery making. The students practiced various arts works under the guidance of resource person which motivates them to be self-employed. The Management, Principal congratulated Dr. G. Manju, HOD, Department of BBA (CA) , WDC President for arranging such employment focused workshop for the upliftment of girls students.

Beneficiaries:27Students



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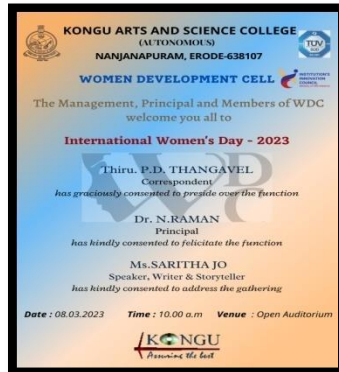
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WOMEN DEVELOPMENT CELL



INTERNATIONAL WOMEN'S DAY CELEBRATIONS



A one day “INTERNATIONAL WOMEN’S DAY CELEBRATIONS-2023” was arranged by WOMEN DEVELOPMENT CELL on 08.03.2023. The event was an interesting and informative too for all the participants. The event was organized with an objective to encourage female students to be self-reliant, economically independent and confident. The session aimed to build self-esteem and to enhance self directed learning among women. This experience helped students to Empowering women to participate fully in economic life across all sectors to build stronger economies, to achieve internationally agreed goals for development and sustainability, and to improve the quality of life for women, men, families and communities.



Beneficiaries: 1580 Students



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WOMEN DEVELOPMENT CELL



“COLLEGE BAZAAR”



College Bazaar held at KASC



ERODE, APRIL 6
Women Development Cell of Kongu Arts and Science College (Autonomous) Erode and Tamil Nadu State Urban Livelihood Mission, Erode jointly organised the College Bazaar in which the goods made by Women's Self Help Groups were sold in the College Auditorium

for 3 days from April 27. Thiru. P. D. Thangavel, Correspondent, Dr.N.Raman, Principal, Dr. G. Manju, WDC President and Ketsi Leema Amilini, Associate Director, Poomalai Shopping Complex, Erode, R.Santha, Assistant project officer(Livelihood), Mahalir thittam, Kumalan kuttai, Erode, inaugurated the Bazaar.

WOMEN DEVELOPMENT CELL in association with Tamil Nadu State Rural Livelihood Mission, Erode has organized College Bazaar for three days in-order to support the Women Self Help Groups of our State from 27.03.2023 and 29.03.23. The College Bazaar gave a platform to display the products of Selp Help Goup Women Entrepreneurs from Erode and Various Districts of Tamil Nadu. women Entrepreneurs who displayed their manufactured products like Wooden Toys, Fashion Jewellery, Key chain, Dolls, blankets. Faculty members and students visited in the function. The products manufactured by the self help group wmen are sold to a cheaper price to malls and they display it for a higher rate. The products in the exhibition are manufactured by the women below the poverty line.

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WOMEN DEVELOPMENT CELL



ANNUAL REPORT 2022-2023

- Health Awareness programme on “National Deworming Day” for below 19 years students were conducted on 09.09.2022.
- An Awareness Programme on “Gender Equalization” for 185 students was conducted on 20.10.2022. Ms. Barbara Lydia, Advocate and Notary Public, Erode was the resource person.
- Our WDC in association with primary health centre, a Napkin distribution for below 19 years students was conducted on 05.11.2022.
- WDC and our Staff members have jointly organised an Awareness Programme on “DRESS CODE OF GIRL STUDENTS” for ALL girl students on 11.11.2022.
- WDC and ICC & POSH Committee has jointly organised a “DEBATE” Programme on 07.12.2022. Mr. B. Murugesan, Principal District Judge, Erode was the resource person.
- Business Awareness Programme Among Women Entrepreneurs was conducted on 03.01.2023. Ms. Anitha Pannerselvam, Managing Director, Settlo Academy, Erode, was the resource person.
- WDC and Young Indians has jointly organised Awareness Programme on “Cleanliness, Hygiene and Confidence Building among women” was conducted on 24.01.2023. Dr. Saranya Selvakumar, Consultant, Interventional Pulmonologist, sleep Medicine Specialist and critical care Specialist, Arun Hospital, Erode gave her suggestions.



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- Awareness Programme on “Thyroid” was conducted on 27.01.2023. Dr.P.Saravana Kumar, MBBS., MS., DNB (Surgery), Sri Hari Medical Centre, Muthu Karuppan Street, Near Erode GH, Erode has consented to be a Chief Guest for the programme.
- A Workshop on “Creative Art Work” was organised on 15.02.2023. P.Maheswari Artica Creations, Perundurai Main road, Kunnathur.
- An International Women’s Day function was celebrated on 08.03.2023 and Ms.Saritha Jo, Speaker, Writer and Story Teller, Erode, Chennai was the chief guest.
- A Three Day Mega College Bazaar has been organised in association with the State rural rehabilitation mission from 27.03.2023 to 29.03.2023 in our campus. Self help groups from various districts of Tamilnadu have participated and displayed their products for sale in 46 stalls and the total sales were around Rs. 1, 91,000.