

### KONGU ARTS AND SCIENCE COLLEGE



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# ANNUAL QUALITY ASSURANCE REPORT (2006 – 2007)

Submitted to

**National Assessment and Accreditation Council** 



# ANNUAL QUALITY ASSURANCE REPORT (AQAR)

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### ANNUAL QUALITY ASSURANCE REPORT

(June 2006 - May 2007)

PART - A

#### ACTION PLAN CHALKED OUT BY IQAC IN THE BEGINNING OF THE YEAR:

- > To introduce New Courses subject to the approval of the University
- > To develop the infrastructure
- > To continue the Accidental Insurance Coverage to Staff & Students
- To exempt the Tuition fees for Sports Persons
- To honour Best Outgoing Students, NSS Students and Sports Persons from the Alumni fund
- > To provide Tuition fees for the Physically Challenged Students from the Women Development Cell
- > To set up a Multimedia Language Laboratory
- > To conduct the Graduation Day
- > To organize a Mega Job Fair
- To conduct a 10 day NSS Special Camp
- To encourage the Faculty to pursue Research Programmes
- > To motivate the Students to achieve Ranks and Gold Medals in the University Exam
- To provide Mineral Water facility in the Campus

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#### **OUTCOME ACHIEVED BY THE END OF THE YEAR:**

- Introduced New Courses like B.A English Literature (CA), B.Sc Biotechnology, B.Sc Catering Science & Hotel Management and M.Sc Mathematics
- Department of Catering Science & Hotel Management has been established at a cost of Rs. 2 Crores

Library Block has been expanded to 3 floors with a multipurpose Seminar Hall at a cost of Rs.1.81 Crores for accommodating new courses

An Additional Block has been constructed in the Ladies Hostel at a cost of Rs.87 Lakhs to meet the rising demand of Girl Students joining the Hostel

A well furnished College Guest House has been constructed at a cost of Rs.43 Lakhs

A Computer Lab has been established exclusively for the Department of Commerce at a cost of Rs.14 Lakhs

- An amount of Rs.2,97,800 has been claimed by Students as Accidental Insurance Coverage
- An amount of Rs.4,79,350 as Tuition fees was exempted for 27 Sports Persons who have participated in the National Level / won in the State Level Tournament
- Alumni Association honoured two Best NSS Students and two Outstanding Sports Persons (1 UG & 1 PG) with a Cash Prize of Rs.500 each and also a Half-Sovereign Gold Coin to two Best Outgoing Students (1 UG & 1 PG) each
- Women Development Cell provided 50% Tuition fees for a Physically Challenged Girl Student
- A Multimedia Language Laboratory has been established at a cost of Rs.30 Lakhs to improve the Communicative Skills of the Students
- → His Excellency, Dr.Surjith Singh Barnala, Governor of Tamil Nadu presided the 9<sup>th</sup> Graduation Day on 26<sup>th</sup> June 2006 and conferred Degrees to 344 Under Graduates and 107 Post Graduates

His Excellency, Dr.Balram Jakhar, Governor of Madhya Pradesh presided the 10<sup>th</sup> Graduation Day on 17<sup>th</sup> February 2007 and conferred Degrees to 399 Under Graduates and 142 Post Graduates

- Mega Job Fair was organized from 9<sup>th</sup> to 12<sup>th</sup> February 2007. 848 candidates from 60 colleges were recruited by top 29 companies like HCL, 24/7, Biocon, Xansa, Indian Immunologicals etc.,
- ➤ A 10 day NSS Special Camp was organized from 11<sup>th</sup> to 20<sup>th</sup> December 2006 at Engur village
- 5 Faculty have registered M.Phil (Part-Time) and 33 Ph.D (Part-Time). 14 Students have registered M.Phil (Full -Time), 23 M.Phil (Part-Time) and 3 Ph.D (Part-Time). 27 Students have completed M.Phil (Part-Time)
- Our Students brought laurels to the College by bagging 5 Gold Medals and 28 Ranks in the University Exam
- Mineral Water is provided in the College

(PART - B )

# 1. ACTIVITIES REFLECTING THE GOALS AND OBJECTIVES OF THE INSTITUTION:

The College has initiated and organized many activities to achieve the goals and objectives through appropriate curricular, co-curricular and value added programmes which gives ample exposure to the students in real-life situations

- Prime importance is given to the rural students in admission and as a result 86% rural students have been admitted this year. Besides, female students constitute 43% in total admission
- > The College facilitated 30% students in availing scholarship and also helped the needy to obtain bank loans to pursue their studies
- Rigorous efforts have been taken to promote skills such as Self-learning, Communicative Skills, Group Projects, use of Information Technology, conducting Workshops and Paper Presentations among the students
- The College inculcates civic responsibilities among students through NSS, NCC, ECO Club, YRC and WDC by organizing various awareness and social service programmes
- Identifies potential students for employment/self-employment and prepares them for industrial placements. The data reflects that 26% students have embarked into higher studies & research, 52% are employed and 7% are self-employed
- > Strong measures have been taken to improve all-round personality development of the learners by conducting Orientation and Personality Development Programmes.
- Research programme in all disciplines both full-time and part-time contributes the overall development of the College

#### 2. NEW ACADEMIC PROGRAMMES INITIATED (UG AND PG):

- B.A English Literature (CA)
- B.Sc Biotechnology
- B.Sc Catering Science and Hotel Management
- M.Sc Mathematics

#### 3. INNOVATIONS IN CURRICULAR DESIGN AND TRANSACTION:

The college is affiliated to Bharathiar University and therefore it follows the curriculum prescribed by the University. Under the present affiliating system, the college has no freedom to review and update curriculum. However, our faculties acting as Members of Board of Studies in Bharathiar University contribute in reframing the syllabus to ensure that students receive the best preparation to meet their career ambitions.

Further, in order to create a stimulating environment for our students beyond the curriculum, various innovative programmes are adopted by the institution:

- Add-on courses are conducted for students to meet industrial requirements
- Orientation programmes for freshers to develop self confidence
- Diagnostic/ Screening test to identify the slow and advanced learners
- > Effective use of instructional media such as video slides, power point, web etc.,
- To inculcate the habit of literature survey, students are encouraged to take part in seminars and paper presentations
- Arranging guest lectures periodically
- Pre-placement training programmes for final UG and PG students
- > Special coaching in communicative skills
- Industrial training /project
- Industrial visits
- Effective tutorial system with faculty as counsellor

#### 4. INTER-DISCIPLINARY PROGRAMMES STARTED:

The newly started B.Sc Biotechnology Course is interdisciplinary in nature

#### 5. EXAMINATION REFORMS IMPLEMENTED:

Reforms are implemented according to the guidelines stipulated by the affiliated University from time to time. Hence, the College follows Semester examination system prescribed by the University. The College evaluates students' internal marks through assignments, attendance, two internal tests and a pre-final test which have been conducted as a mock semester examination. Based on the results of the pre-final test, appropriate remedial measures like special coaching and retests are conducted for the failures and slow learners. The academic performance of the students in each semester is duly intimated to the parents

#### 6. CANDIDATES QUALIFIED: NET/SLET/GATE etc.,

Nil

#### 7. INITIATIVE TOWARDS FACULTY DEVELOPMENT PROGRAMME:

Faculty development activities are given due attention right from the inception

#### (i) Refresher course

Winter School

A faculty from Biochemistry Department attended Winter School Program on 'Sea food quality assurance - Current issues and problems' during November 1 - 21, 2006 at Fisheries College and Research Institute, Tuticorin

#### Summer School

A faculty from Biochemistry Department attended Summer School Program during May-June,2007 at Indian Institute of Science jointly sponsored by Indian Academy of Science (IAS) Bangalore, Indian National Science Academy (INSA) and National Academy of Sciences (NASI), Allahabad

#### (ii) Faculty Development Programmes Attended

International level - 3
National level - 5
State level - 4
University level - 5

#### (iii) Workshops Attended

International level - 5
National level - 10
State level - 7
University level - 7

#### (iv) Seminars/ Conferences Participated and Papers Presented

42 Papers were presented at the National level Seminars /Conferences and 22 at the International by our faculty members

#### (v) Faculty pursuing courses other than their discipline

- > 3 Faculties of the Department of Mathematics are pursuing PGDCA
- 3 Faculties of the Department of Commerce are pursuing MBA and
   1 Faculty is doing PGDCA
- > 1 Faculty of the Department of Tamil is pursuing Certificate course in Hindi

#### 8. TOTAL NUMBER OF SEMINARS / WORKSHOPS CONDUCTED:

National Level conference - 1
 Guest Lectures - 24
 Workshops - 5

#### 9. RESEARCH PROJECTS:

A Research Development Cell has been set up to strengthen the research activities in the college

#### (i) Newly Implemented

ICHR sponsored Programmes - 2

#### (ii) Completed

Nil

#### 10. PATENTS GENERATED, IF ANY:

Nil

#### 11. NEW COLLABORATIVE RESEARCH PROGRAMMES:

Nil

#### 12. RESEARCH GRANTS RECEIVED FROM VARIOUS AGENCIES:

S.Jothimani, and R.Dhandapani Ph.D Scholars in History, received an amount of Rs.10, 000 each as Research Grant by ICHR

#### 13. DETAILS OF RESEARCH SCHOLARS:

Research Scholars (Students)

M.Phil (Full - Time) - 14M.Phil (Part - Time) - 23Ph.D (Part - Time) - 3

> Faculty Members

M.Phil (Part - Time) - 5 Ph.D (Part - Time) - 33

#### 14. CITATION INDEX OF FACULTY MEMBERS AND IMPACT FACTOR:

Total number of Articles published,

National Science Magazines - 7
National Journals - 1

#### 15. HONORS / AWARDS TO THE FACULTY:

#### (i) Awards

- Our NSS Programme Officer was conferred the 'State Level Best NSS Programme Officer Award' instituted by Government of Tamilnadu
- 9 faculty members of various departments received the Best Teacher Award (Certificate of Excellence in Education) from Lions Club of Erode on 30.01.2007

#### (ii) Honorary Positions

- Our NSS Programme Officer is a District Advisory Committee Member in Total Sanitation Campaign, Erode District
- Our NSS Programme Officer was an Organizing Committee Member for the Inter-University Cultural Meet 'UNIFEST 2006' organized by University of Madras
- One faculty of the Department of Biochemistry is a Member in Pollution Control Board, Erode District

One faculty of the Department of Biochemistry is an Executive Member in District office of Tamilnadu Science Forum

#### (iii) Resource Persons

Our Faculty members were resource persons for various academic programs conducted in other Institutions

Resource Persons for Seminars and Guest lectures - 13
Resource Persons for Workshops - 1
Rapporteur in International Conference - 1
Invitee as Chief Guest - 1
Event Co-ordinator for Quiz competitions (District level) - 1
Judges for Competitive events - 1

#### 16. INTERNAL RESOURCES GENERATED:

The infrastructure has been used in the most beneficial way for the generation of fund

- Our Institution was the Personal Contact Programme and Examination Center for School of Distance Education, Madras University
- It has been the Examination Center for School of Distance Education, Bharathiar University; Certificate course in Hindi, Central Hindi Directorate, New Delhi and other competitive exams like MAT Exam, IOB Staff Recruitment Exam etc.,
- Rental income from the installation of Airtel Tower in our Campus

Besides this, income generation efforts are achieved through,

#### (i) Consultancy service

Department of Commerce and Commerce (CA) - Rs. 15,000

Department of Computer Science (PG) - Rs. 2,500

#### (ii) Add- on Course

Department of Computer Science (UG) - Rs. 2,21,375

Department of Hindi - Rs. 55,850

Department of English - Rs. 33,000

Department of Costume Design and Fashion - Rs. 6,000

Department of computer Science (PG) - Rs. 3,100

# 17. DETAILS OF DEPARTMENTS GETTING SAP, COSIST (ASSIST)/DST, FIST, UGC ETC., ASSISTANCE / RECOGNITION:

Department of Biochemistry was sanctioned Rs.7,00,000 by UGC, New Delhi for conducting Career oriented Course in Bioinformatics

Department of Costume Design and Fashion was sanctioned Rs.2,67,000 by the Ministry of Social Justice and Empowerment for training the Most Backward Class Women in Tailoring, Embroidery and Beauty Care

#### 18. COMMUNITY SERVICES:

#### (i) Department

- Department of Commerce conducted Banking Awareness Program for Rural People in association with Karur Vysya Bank at Vannankatuvalasu, near Perundurai on 28.08.2006
- Department of Commerce, as a matter of routine, donated note books and writing materials to Orphanage students of Venkateswara Home, Thindal on the occasion of Teacher's Day
- Department of Costume Design and Fashion trained the Most Backward Class Women in Tailoring, Embroidery and Beauty Care under the scheme promoted by the Ministry of Social Justice and Empowerment
- Department of Biochemistry conducted blood group identification tests for mentally retarded school children of Abex Deaf School, Perundurai on 08.01.2007
- ➤ Blood Donation camp was organized by the Department of Biochemistry on 30<sup>th</sup> January (Martyr's day)
- Department of Biochemistry released the Blood Group Directory of students and staff for public use and about 400 students donated blood to the nearby hospitals on request during emergency

#### (ii) Associations

#### NSS

- Organized a Rally on the awareness of Book Reading on 16.08.2006
- Conducted a Rally on AIDS awareness in the nearby Villages on 07.10.2006
- Organized Teachers day Celebration on 05.09.2006
- Co-ordinated the Driving licence camp along with Bagawathy Welfare Trust at Modakkurichi on 13.09.2006
- Distributed pamphlet to create awareness among the villagers about various Government Welfare Schemes on 31.10.2006
- Distributed pamphlet on World Water Day in rural areas to impart the value of water on 22.03.2007
- Conducted a 10 day NSS special camp at Engur Village from 11.01.2007 to 20.01.2007
- Conducted an awareness programme on World Consumer Day in association with Erode District Consumer Forum on 15.03.2007

#### **YRC**

- Conducted Blood Group Identification camp in the Government. School, Tirupur on 08.08.2006
- Provided clothes to the needy children of Kongu Arivalayam, a School for Slow learners on 14.12.2006
- Conducted a Blood group identification Camp at 'ABEX', a School for hearing impaired on 08.01.2007
- Organized a Blood Donation Camp along with the Department of Biochemistry on 30.01.2007

#### NCC

- 25 NCC Cadets participated in a Rally on the awareness of Cancer organized by 15 TN BN NCC ERODE on 08.10.2007
- Organized a Rally on AIDS awareness at Kathirampatti Panchayat on 01.12.2006 (World AIDS day)
- 10 NCC Cadets participated and donated Blood during the Blood Donation Camp organized by 15 TN BN NCC ERODE on 14.12.2006
- NCC Cadets collected Used Books from the public under the scheme "Padithathai Pirarrukku Koduppom" from 20.01.2007 to 23.01.2007
- > 15 NCC Cadets participated in a Rally on the awareness of Road Safety at Erode on 06.01.2007

#### **ECO Club**

Plantation of Saplings and a programme on the awareness of Pollution was conducted at Government Higher Secondary School, Perumanallur on 08.08.2006

#### **RRC**

- Organized a Rally on Aids Awareness on 07.10.2006
- Conducted an awareness campaign on Blood Donation in rural areas on 27.01.2007
- Conducted a District level Inter-Collegiate Competitions on Aids awareness on 26.02.2007

#### **WDC**

- Organized an awareness programme on Health in association with MMCH, Erode on 12.07.2006
- Organized 'Vizhuthugal 2006', an Inter-collegiate meet on 23.09.2006

- In the second week of November 2006, a Tailoring & Painting activity was organized to fulfill the interest of Staff and Students in Fine Arts & Tailoring
- > Organized a Food Mela during Kongu Job Fair 2007 from 09.02.2007 to 12.02.2007
- Organized a Workshop on Painting in association with Kumudham Magazine & Camlin India Pvt. Ltd exclusively for the Physically Challenged Students on 12.02.2007

#### 19. TEACHERS AND OFFICERS NEWLY RECRUITED:

Teaching staff - 14

Non-Teaching staff - 8

#### 20. TEACHING - NON-TEACHING STAFF RATIO:

Newly recruited - 2:1

#### 21. IMPROVEMENTS IN THE LIBRARY SERVICES:

- > Internet Service is available for the students
- Additional books are provided to the meritorious students
- Library services are fully computerized

#### 22. NEW BOOKS / JOURNALS SUBSCRIBED AND THEIR VALUE:

(i) Text books

Number of Titles - 1233 Number of Volumes - 1555

Value - Rs 4,50,655

(ii) Journals and Magazines

National - 163 International - 28

Value - Rs 1,72,889

# 23. COURSES IN WHICH STUDENT ASSESSMENT OF TEACHERS IS INTRODUCED AND THE ACTION TAKEN ON STUDENT FEEDBACK:

The college is adopting a system of Teacher Evaluation by students in each department, at the end of each semester. The various ratings awarded for each teacher are tabulated and the conclusions are reviewed with the concerned teacher, in order to get corrected of all short comings observed in the feedback

#### 24. UNIT COST OF EDUCATION:

Rs. 12, 985 - per student (Including Salary)

Rs. 4,550 - per student (Excluding Salary)

# 25. COMPUTERIZATION OF ADMINISTRATION AND THE PROCESS OF ADMISSIONS AND EXAMINATION RESULTS, ISSUE OF CERTIFICATES:

#### (i) Administrative Office

Issue of Applications, Admission fees, Tuition fees, Bus fees, Hostel room rent & Mess fees, Transfer certificates, Staff payrolls, Staff attendance, Office and Trust accounts are fully computerized

#### (ii) Exam Section

Students' attendance, Internal marks, Exam fees, Question papers, University correspondence and University results are fully automated

#### 26. INCREASE IN THE INFRASTRUCTURAL FACILITIES:

The college has witnessed remarkable progress in the upgradation of infrastructural facilities during the period under consideration

- Department of Catering Science & Hotel Management has been established at a cost of Rs. 2 Crores
- ➤ Library Block has been expanded to 3 floors with a multipurpose Seminar Hall at a cost of Rs.1.81 Crores for accommodating new courses
- > A Computer Lab has been established exclusively for the Department of Commerce at a cost of Rs.14 Lakhs
- A Multimedia Language Laboratory has been established at a cost of Rs.30 Lakhs to improve the communicative skills of the students
- An Additional Block has been constructed in the Ladies Hostel at a cost of Rs.87 Lakhs to meet the rising demand of girl students joining the Hostel
- > A well furnished College Guest House has been constructed at a cost of Rs.43 Lakhs
- Existing PG Seminar Hall, Conference Hall and Kongu Ladies Beauty Parlour are air-conditioned
- Mineral Water is provided in the College

#### 27. TECHNOLOGY UPGRADATION:

Exam Section - A Duplicator Machine - Rs. 1,50,000

Library - 6 Computer Systems - Rs. 1,61,472

Physical Education - A TV (LG Flat 29") with DVD Player - Rs. 26,345

- Aquaguard Water Filter - Rs. 6,790

Departments - 8 computers, 2 Laser Printers, - Rs. 2,88,850

2 LCD Projectors

Placement Cell - Indigenous Software for maintaining

students' database

### 28. COMPUTERS AND INTERNET ACCESS AND TRAINING TO TEACHERS AND STUDENTS:

#### (i) Computer Internet and Access

Computer and Internet facility is available round the clock at free of cost in all the Departments for all the students and staff members

#### (ii) Computer Training

- ➤ 1 faculty from the Department of Mathematics and 1 from the Department of Commerce have undergone training in Data Analysis using SPSS at a workshop held from 21.09.2006 to 23.09.2006
- > 1 faculty from the Department of Management Studies and 1 from the Department of Commerce have undergone training in SPSS at Hyderabad from 04.04.2007 to 06.04.2007

#### 29. FINANCIAL AID:

- Women Development Cell provided 50% tuition fees for a Physically Challenged girl student
- 245 students availed Government Scholarship worth Rs. 5,47,095
- ➤ 50% fee concession was given to the wards of the college employees
- > Two economically weak students received an amount of Rs. 18,000 as tuition fees from the Alumni fund
- An amount of Rs.4,79,350 as tuition fees was exempted for 27 Sports Persons who participated in the National level / won in the State Level Tournament

#### 30. ACTIVITIES AND SUPPORT FROM THE ALUMNI ASSOCIATION:

- The College Alumni Association honoured two Best Outgoing students (UG & PG) with a half sovereign gold coin, each
- Awarded a cash prize of Rs. 500 each to 2 Best NSS volunteers and 2 Best Sports persons at the college day function
- > Two economically weak students received an amount of Rs. 18,000 as tuition fees from the Alumni fund
- Our Alumni also assisted in arranging Placements, Projects and conducted Mock interviews for PG and final year UG students

#### 31. ACTIVITIES AND SUPPORT FROM THE PARENT-TEACHER ASSOCIATION:

Parent - Teacher Meetings were convened by each Department twice in a year to discuss various issues regarding students' attendance, discipline and academic performance which resulted in the improvement of their performance. Further, the suggestion of the Parent - Teacher meetings are duly recorded to initiate suitable steps at appropriate time

#### 32. HEALTH SERVICES:

- > Separate Health care centre with a part-time physician has been established
- Department of Biochemistry conducts Blood-Group identification tests for all the first year UG and PG students
- Department of Biochemistry released the Blood Group Directory of Students and Staff for Public use and about 400 students donated blood to the nearby hospitals on request during emergency
- Provision of Mineral Water in all the blocks

#### 33. PERFORMANCE IN SPORTS ACTIVITIES:

(i) State Level Tournament / Athletic Meets

**Individual Achievements** 

21st State Junior Inter - District Athletic Championship

- P.Geetha won the Third place in 400 mts Hurdles and 4 x 400 mts Relay
- S.Savithri won the Second place in 800 mts, Third place in 400 mts and First place in 4 x 400 mts Relay

#### **PSG State Level Inter-Collegiate Table Tennis Tournament**

P.Vimala won the Fourth Place

#### 18th South Zone Junior Athletic Championship

S.Savithri won the First place in 4 x 400 mts Relay and Second place in 800 mts

#### 79th Tamilnadu Senior State Athletic Championship

- S.Savithri won the Second place in 800 mts and First place in 4 x 400 mts Relay
- C.Usha won the Second place in Heptathlon

#### 20th Junior State Athletic Championship

- S.Savithri won the First place in 400 mts, Second place in 800 mts and First place in 4 x 400 mts Relay
- P.Geetha won the First place in 4 x 400 mts Relay

#### (ii) Bharathiar University Inter-Collegiate Tournaments

#### **Individual Achievements**

- > K.Prabhu won the Third place in shot put.
- S.Savithri won the Second place in 100 mts, 400 mts, 800 mts and 4x100 mts Relay and won Third place in 1500 mts and 4 x 100 mts Relay
- P.Geetha won the Second place in 100 mts Hurdles, Heptathlon, High Jump and 4 x 400 mts Relay, Third place in 4 x 100 mts Relay and First Place in 400 mts Hurdles
- C.Usha won the First place in 100 mts Hurdles, Heptathlon and High Jump, Third place in 4 x 100 mts Relay and Second Place in 4 x 400 mts Relay and 400 mts Hurdles

#### **Team Achievements**

The College team secured the following positions

Weight lifting - Fourth place

Power lifting - Fourth place

Kho-Kho - Second place

Foot ball - Second place

Hand ball - Fourth place

#### 34. INCENTIVES TO OUTSTANDING SPORTS PERSONS:

100% Tuition and Exam fee Concession - 6
100% Tuition fee Concession - 15
50% Tuition fee Concession - 6

The Outstanding sports persons are duly recognized,

- Gold Coin worth Rs.1000 for the participants of International / National games / Athletic meets
- Track Suit set for the participants of Inter University / State games / Athletic meets
- Jercy and Shorts for the Inter Collegiate prize winners and the participants of District level games / Athletic meets

#### 35. STUDENTS ACHIEVEMENTS AND AWARDS:

#### (i) Academic Performance

University Ranks		-	25
Gold medals		-	5
Common Proficiency Test (CPT), ICAI		-	6
Publications in National Magazine		-	2
Paper Presentations	UG	_	39
.,,	PG (National)	-	38
	PG (International)	-	12
100% Attendance			
One year		-	124
Consecutive Three years		-	14
Consecutive Four years		-	1
Consecutive Five years		-	3
Overall Placement reco	rd	_	388
			4
Overseas opportunities (MS in USA)		-	1

#### (ii) Co-curricular Activities

Department of Commerce honoured 6 meritorious students who excelled in CPT, class toppers in UG & PG and outstanding sports persons

Department of Management Studies honoured the class toppers in UG & PG and the outstanding sports persons

#### (iii) Extra curricular activities

#### **Sports**

S.Savithri won the Second Place in the Bharathiar University Inter-collegiate Athletic Meet

#### NCC

NCC unit was awarded with "MARANGALIN KAVALAN VIRUTHU" for planting saplings in rural areas

#### 36. ACTIVITIES OF THE GUIDANCE & COUNSELLING UNIT:

- At the Department level under tutorial system, each tutor offers adequate guidance and counselling as and when required giving individual attention to the students
- A five day Pre Placement Training was given to 200 students in the last week of January 2007 for preparing the students to face the Campus interview confidently

#### 37. PLACEMENT SERVICES PROVIDED TO STUDENTS:

#### (i) Campus Interviews:

No. of Campus Interviews conducted	-	5
No. of Students placed	_	59

#### (ii) Off - Campus Interviews:

No. of Campus Interviews	conducted	-	11
No. of Students placed		-	56

#### (iii) Kongu Job Fair 2007:

No. of Companies visited	-	9	
No. of Students participated	-	6,550	
(from 60 colleges in 8 districts with free registration)			
No. of Students placed from our College	-	273	
Total No of Students placed	-	848	

In toto, this year, 100% of the job-seeking Students were placed

#### 38. DEVELOPMENT PROGRAMMES FOR NON-TEACHING STAFF:

Overall Placement of our Students

> The College encourages Non-teaching staff to pursue higher studies to improve their academic qualification

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- Lab Assistant of Kongu Beauty Clinic attended a short term course in Advanced Cosmetology and Hair Dressing Course certified by Tamilnadu Government
- Non-teaching staff in the Office were given computer training to update themselves in administrative process
- Personality Development Programme for all Non-teaching staff and technical training for electricians were also conducted

#### 39. HEALTHY PRACTICES OF THE INSTITUTION:

Following Healthy Practices are continued this year,

#### (i) Curricular Aspect

Our Faculty Members are serving as Members of Board of Studies in Bharathiar University, Coimbatore and in other Autonomous colleges

Bharathiar University

UG Board - 8 PG Board - 3 Autonomous Colleges - 2

Our Faculty Members are Question Paper Setters, UR and Examiners for various Universities and Autonomous colleges

#### (ii) Co-Curricular Activities

Ministry of Social Justice and Empowerment sponsored IAS coaching classes for student aspirants

#### (iii) Placement

Astounding Placement record through Kongu Job fair

#### (iv) Staff Support Activities

- College encourages and supports Staff Members by granting ON DUTY for those attending and presenting papers in seminars/conferences with 100% TA / DA and Registration fee
- College allows Leave encashment, Compensation leave and Medical leave of 8 days per year for faculty members
- Women faculty are granted Maternity leave
- Uniform is provided free of cost for Office assistants, Lab assistants and menial staff
- The wards of college employees are offered 50% fee concession in all the Institutions run by Kongu Vellalar Institute of Technology Trust

#### (v) Student Support Activities

- Encourages 'Earn while learn' attitude by allowing flexible time frame for taking up Part-time employment
- Felicitation for scholastic performance of students securing University Rank Holders at the Graduation day function with a cash prize of Rs. 3000 for Gold medalist and Rs. 1000 for University Rank holder
- Encourages students to participate actively in co-curricular and extra-curricular activities like Inter-collegiate Cultural meet, Literary club, Forums, Department magazines etc.,

#### (vi) Student and Staff Insurance Schemes

- Accidental insurance scheme through a MoU with Kovai Medical Centre and Hospital (KMCH) for treatment up to Rs.1 Lakh is a unique measure
- The college has a tie-up with National Insurance Company and under the Accidental Insurance Scheme (anywhere in India) the student and staff victim can avail upto Rs.25 Lakhs and 1 Lakh respectively for treatment and Rs. 1 Lakh in the event of their death
- EDLI Insurance coverage for staff is provided under Pension and Group scheme with LIC, in case of their death
- > The Management also provides Students Safety Insurance coverage to meet the educational expenses of students in case of their Parental death

#### (vii) Alumni

Continuous efforts are taken to remain in touch with Alumni

#### (viii) Others

- > Felicitation for 100% Attendance for students, teaching and non-teaching Staff
- Decentralization of Administration by creating a number of Statutory Committees and Cells
- Veppampalayam, the adopted village of the college, is benefited by the Library Extension Services
- Staff welfare fund is maintained from Staff contribution which enables them to avail loans at reduced rate of interest in times of crisis
- Various training and orientation programmes for Government sponsored Schemes are conducted in the college for Government Staff

# 40. LINKAGES DEVELOPED WITH NATIONAL/INTERNATIONAL/ ACADEMIC/ RESEARCH BODIES:

The college has signed MoUs with the following institutes for the benefit of both the teachers and students

- Textile Institute in Manchester, U.K.
- > Sai's Biosciences Research Institute, Chennai
- Centre for Cellular and Molecular Biology, Hyderabad
- > British council
- I Indicom Software & Services
- ACENET
- Multimedia
- > SSI
- Institute of Chartered Accountants of India (ICAI), New Delhi
- Institute of Company Secretaries of India (ICSI), New Delhi
- All India Management Association, New Delhi
- Kongu Nadu Beautician Association, Erode

#### 41. ANY OTHER RELEVANT INFORMATION THE INSTITUTION WISHES TO ADD:

- About 344 Under Graduates and 107 Post Graduates received their Degrees at the 9<sup>th</sup> Graduation Ceremony presided by His Excellency, Dr.Surjit Singh Barnala, Governor of Tamil Nadu on 26.06.2006
- 399 Under Graduates and 142 Post Graduates were conferred with their Degrees by His Excellency, Dr. Balram Jakhar, Governor of Madhya Pradesh at the 10<sup>th</sup> Graduation Ceremony on 17.02.2007
- Received the Best College Award from the State Educational Minister Dr.K.Ponmudi for collecting maximum Books for rural libraries under the "Padithathai Pirarrukku Koduppom" scheme instituted by Bharathiar University
- The college received Appreciations from Erode and Karur Government Hospitals for its stupendous effort in promoting Blood Donation

#### PART - C

#### **ACTION PLAN FOR THE YEAR (2007-2008) CHALKED OUT BY IQAC:**

- > To introduce New Courses
- > To exempt Tuition and Examination fees, Bus fees, Hostel room rent and Mess fees for Sports Persons and Economically weaker Students
- To honour Best Outgoing Students, NSS Students, Sports Persons and to assist Poor Students from the Alumni fund
- > To provide free Transport for Staff in commemoration of the Silver Jubilee Year
- ➤ To give 50% fee concession to 5% Students (Class Toppers) in a Class
- To establish a CAD Lab for the Department of Costume Design and Fashion, an exclusive Computer Lab for the Department of Management Studies, a Cold Storage Room for the Department of Biotechnology
- To purchase additional Buses
- To construct a separate Office for the Men's Hostel and to modernize the Kitchen with new Equipments
- > To install Hi-Tech Generators for uninterrupted power supply
- > To organize Alumni Meet
- > To fence the College with the Compound Wall

Name & Signature of the Co-ordinator, IQAC

(S. Leela)

Name & Signature of the Chair Person, IQAC

(Dr. C. Swaminathan)