



# KONGU

## ARTS AND SCIENCE COLLEGE

(AUTONOMOUS)

ERODE - 638 107



### PROSPECTUS



#### A Campus with a Unified Vision

Honoured with 1<sup>st</sup> RANK in Swachhta Ranking 2017  
and Awarded 89<sup>th</sup> RANK in NIRF Ranking 2018  
among Higher Learning Institutions at National Level by MHRD, New Delhi



#### VISION

To impart knowledge and skills to rural youth in order to meet their intellectual and social aspirations and cultural and technical needs of the society.



Vinayagar Temple

- ❖ To develop an effective curriculum and optimize institutionalized student activities
- ❖ To involve learners in practical life situations
- ❖ To expose students to rural realities
- ❖ To sensitize learners to national heritage and values

#### MISSION

#### Quality Policy

- ❖ We are committed to Instil Knowledge and values to the students by Providing Quality Education to meet the global Challenges  
This will be achieved by :
  - ❖ Well framed Syllabus to satisfy the needs of the learners and to be on par with the global standards and industry requirements.
  - ❖ Committed and Planned teaching
  - ❖ Continual upgradation of the Facilities and Resources
  - ❖ Effective implementation of the Quality Management System

#### About the College

Kongu Arts and Science College (KASC) is a co-educational institution offering a variety of programmes in Arts and Science streams. The College was founded in 1994 by the Kongu Vellalar Institute of Technology Trust (KVITT) consisting of 41 eminent philanthropists from Erode District of Tamilnadu. It is an Autonomous Co-educational institution affiliated to Bharathiar University, Coimbatore, approved by the Government of Tamilnadu, UGC, AICTE, New Delhi, Re-accredited by NAAC and an ISO 9001 : 2015 Certified institution.

The College has an excellent infrastructure and a dedicated team of staff to cater to the needs of the student community. The annual intake of various courses including UG & PG is about 1750. The Library, Laboratories and Computer Centres are fully equipped and constantly updated to keep pace with the latest developments.

The College is located in a serene atmosphere with a landscape of 27.24 acres at Erode - Coimbatore State Highway (SH 96) and it is 10 kms away from the Erode Railway Junction and 90 kms from Coimbatore Airport.

#### Programmes Offered

UNDER GRADUATE PROGRAMMES	DURATION
❖ B.A. (English Literature)	3 Years
❖ B.Com.	3 Years
❖ B.Com. (Computer Applications)	3 Years
❖ B.Com. (Corporate Secretaryship) - CA	3 Years
❖ B.Com. (Professional Accounting)	3 Years
❖ B.Com. (Banking & Insurance)	3 Years



- ❖ B.B.A. 3 Years
- ❖ B.B.A. (Computer Applications) 3 Years
- ❖ B.C.A. 3 Years
- ❖ B.Sc. (Computer Science) 3 Years
- ❖ B.Sc. (Computer Technology) 3 Years
- ❖ B.Sc. (Information Technology) 3 Years
- ❖ B.Sc. (Biochemistry) 3 Years
- ❖ B.Sc. (Biotechnology) 3 Years
- ❖ B.Sc. (Costume Design & Fashion) 3 Years
- ❖ B.Sc. (Costume Design & Fashion) - Vocational 3 Years
- ❖ B.Sc. (Mathematics) 3 Years
- ❖ B.Sc. (Physics) 3 Years
- ❖ B.Sc. (Catering Science & Hotel Management) 3 Years
- ❖ B.A. (Tamil Literature)\* 3 Years



MBA Class Room



Bio Chemistry Lab



Bio Technology Lab



Catering Restaurant

#### POST GRADUATE PROGRAMMES

- ❖ M.C.A. 3 Years
- ❖ M.B.A. 2 Years
- ❖ M.C.A. (Lateral Entry) 2 Years
- ❖ M.A. (English Literature) 2 Years
- ❖ M.Com. (Computer Applications) 2 Years
- ❖ M.S.W. (Master of Social Work) 2 Years
- ❖ M.Sc. (Biochemistry) 2 Years
- ❖ M.Sc. (Costume Design & Fashion) 2 Years
- ❖ M.Sc. (Mathematics) 2 Years

#### Research Programmes

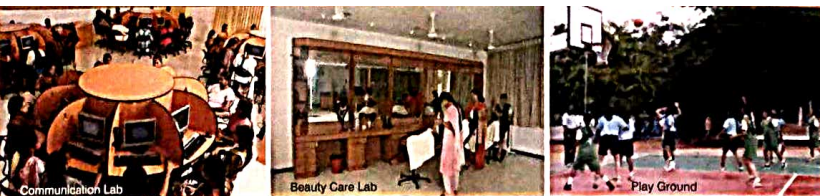
- ❖ **M.Phil - Full Time**  
English, Commerce, Costume Design & Fashion, Biochemistry, Computer Science and Management
- ❖ **M.Phil - Part Time**  
Tamil, English, Commerce, Mathematics, Corporate Secretaryship, Management, Computer Science, Costume Design & Fashion, Biochemistry and Biotechnology
- ❖ **Ph.D - Full Time**  
Commerce, Biochemistry and English
- ❖ **Ph.D - Part Time**  
Tamil, Commerce, Management, Corporate Secretaryship and Biochemistry

#### Special Coaching

- ❖ ICAI (Institute of Chartered Accountants of India) recognized Coaching Centre to conduct oral coaching classes for Common Proficiency Test (CPT) & Integrated Professional Competence Course (IPCC)
- ❖ Centre to conduct ACS Foundation Coaching Classes
- ❖ Soft Skill training to enhance the skills and employability of the students
- ❖ Remedial Classes for slow learners

\* Subject to affiliation





Communication Lab

Beauty Care Lab

Play Ground

### Eligibility

- ◆ **B.Com., B.B.A.,**  
Pass in +2 with Commerce / Business Studies & Accountancy subject
- ◆ **B.Com.(CA), B.Com.(CS)-CA, B.Com.(Professional Accounting), B.Com (Banking & Insurance) B.A.(English Literature) B.B.A.(CA), B.Sc.(CDF) Regular & Vocational, B.Sc. (Catering Science & Hotel Management)**  
Pass in +2 with any subjects
- ◆ **B.C.A., B.Sc.(CS)**  
Pass in +2 with any one of the subjects Computer Science / Mathematics
- ◆ **B.Sc. (CT), B.Sc (IT), B.Sc. (Mathematics)**  
Pass in +2 with Mathematics as one of the subject
- ◆ **B.Sc. (Biochemistry)**  
Pass in +2 with Chemistry as one of the subject
- ◆ **B.Sc. (Biotechnology)**  
Pass in +2 with (Physics, Chemistry, Biology, Maths) / (Physics, Chemistry, CS, Maths) / (Physics, Chemistry, Biology, CS) / (Botany, Zoology, Physics, Chemistry)
- ◆ **B.Sc. (Physics)**  
Pass in +2 with Physics, Chemistry and Mathematics subjects
- ◆ **B.A. (Tamil Literature)**  
Pass in +2 with Tamil as one of the subject
- ◆ **M.B.A.**  
Pass in any Degree with above 50% of marks in Part-III with Entrance Score as per AICTE Norms
- ◆ **M.C.A.**  
Pass in any Degree with above 50% of marks in Part-III with (Mathematics / Statistics any one Paper) or at +2 Level (Mathematics / Business Maths) as one of the subjects with Entrance Score as per AICTE Norms
- ◆ **M.C.A. Lateral Entry**  
A Pass in B.C.A. / B.Sc.(CS) / B.Sc.(CT) / B.Sc.(IT) / B.Sc.(SS) with above 50% of marks in Part-III with Entrance Score as per AICTE Norms
- ◆ **M.A. (English Literature)**  
Pass in B.A. (English Literature) / B.A. (English Literature)-CA / B.A. (English Language Literature) or Part-II English in UG Level with 4 Semester
- ◆ **M.Com. (CA)**  
Pass in B.Com. or B.Com. with any specialization (Branch)
- ◆ **M.S.W. (Master of Social Work)**  
Pass in any Degree
- ◆ **M.Sc. (Biochemistry)**  
Pass in B.Sc. (Biochemistry / Biotechnology / Microbiology / Biomedical Science / Biomedical Instrumentation Science / Medical Lab Technology / Bio-informatics / Environmental Science / Clinical Lab Technology / Biochemistry (Nanotechnology) / Chemistry / Life Science / Botany / Zoology / Nutrition and Dietetics)
- ◆ **M.Sc. (Costume Design and Fashion)**  
Pass in B.Sc. (CDF / Fashion Technology / Fashion Designing / Textiles & Clothing / Apparel Designing & Fashion Arts / B.Sc. Apparel Design / B.Voc (Garment Design)
- ◆ **M.Sc. (Mathematics)**  
Pass in B.Sc. (Mathematics) / B.Sc. (Mathematics) - CA

### Library

Well stacked and computerized library with Indian and Foreign Journals

- ◆ Total No. of Books : 34905
- ◆ No. of Indian Journals : 168
- ◆ No. of Foreign Journals : 27
- ◆ No. of online Journals : 10514



# KONGU ARTS AND SCIENCE COLLEGE

### Physical Education

The Department of Physical Education has got all the facilities to promote sports and games. It encourages International / National / State / District / Inter University / Inter Collegiate tournament participation and Scholarships are also awarded to students for excellence in sports.

### Hostel

- Separate Hostel for Men and Women with following amenities
- ◆ Fully Furnished Rooms
  - ◆ Vegetarian Food
  - ◆ Purified Water
  - ◆ Audio - Video Facilities
  - ◆ Telecom Facilities
  - ◆ Multi Purpose Gym, Badminton Court
  - ◆ Sewing Lab, Biometric Machine



Men's Hostel



Women's Hostel

### Extension Activities

- ◆ NSS (National Service Scheme)
- ◆ NCC (National Cadet Corps)
- ◆ YRC (Youth Red Cross)
- ◆ RRC (Red Ribbon Club)



Physics Lab

### English Language Laboratory

State - of - the - Art Communication Laboratory to enhance students' communication skills.

### Associations / Cells

- ◆ Women Development Cell
- ◆ Eco Club
- ◆ Tamil Mandram
- ◆ Fine Arts Club
- ◆ Citizen Consumer Club
- ◆ Entrepreneurship Development Cell
- ◆ Career Guidance and Counselling Cell
- ◆ KASC Science Forum
- ◆ Quiz Club
- ◆ Department Associations
- ◆ Psychology Club

### MoUs

- ◆ ICAI (Institute of Chartered Accountants of India-Noida, NewDelhi)
- ◆ ICSI (Institute of Company Secretaries of India, Noida, NewDelhi)
- ◆ ICT Academy of Tamilnadu
- ◆ Bharat Sanchar Nigam Ltd. (BSNL), Erode
- ◆ Optimus Technocrates (India) Private Limited, Salem
- ◆ Scientific Research Association for Economic & Finance, Chennai
- ◆ Maxx Cadd Academic, Coimbatore
- ◆ AIC NIFT - TEA, Incubation Center for Textiles and Apparels, Tirupur
- ◆ Essdi Infotech Corporation Silicon Soft, Erode
- ◆ Tata Consultancy Services Limited, Mumbai
- ◆ Manathin Maiyam, Erode



Transport



Computer Centre



UV Saminathayer Aranam

### Ragging

- ◆ Ragging is strictly prohibited in our Institution. If anyone is found indulging in ragging he / she will be severely punished as per the norms of the government.
- The punishments are:
1. Cancellation of Admission.
  2. Debarring from appearing in any test or examination.
  3. Withholding scholarships and other benefits.

### Admission Procedure

- ◆ The students who seek admission should have precise comprehension of the rules and regulations of this institution and should abide by them
- ◆ Fees once paid will not be refunded under any circumstances
- ◆ Any of the documents found to be false will lead to the cancellation of admission along with legal action

### Salient Features

- ◆ Placement assistance to the students through the Training and Placement Cell
- ◆ Round the clock internet access through 12mbps RF internet connection
- ◆ Dedicated faculty members
- ◆ Periodical Guest Lectures by eminent persons from various fields
- ◆ Need based Industrial Visit and regular Personality Development Programmes
- ◆ Value Added Courses and Skill Based Training Programmes in various disciplines
- ◆ Separate Hostels for Men and Women
- ◆ College Bus facilities from Erode and outskirts
- ◆ Special Coaching in Yoga
- ◆ 11 Computer Centres
- ◆ Well equipped labs with centralized AC
- ◆ 7 Digital Copier Machines
- ◆ Canteen and Amenity Centre
- ◆ Two 125 KVA generators for uninterrupted power supply
- ◆ 90 k.W. Solar Power System

### Other institutions run by our Trust

- ◆ Kongu Engineering College (Autonomous), Perundurai
- ◆ Kongu Polytechnic College, Perundurai
- ◆ Kongu Private Industrial Training Institution, Perundurai
- ◆ Kongu National Matric. Higher Sec. School, Erode
- ◆ Kongu School of Architecture, Perundurai

### FOR FURTHER DETAILS CONTACT

### THE PRINCIPAL

**KONGU ARTS AND SCIENCE COLLEGE** (Autonomous)  
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