



Annual Report 2023-2024

KONGU ARTS AND SCIENCE COLLEGE



(An Autonomous Institution, Affiliated to Bharathiar University, Coimbatore)

ERODE – 638 107

About the Kongu Arts and Science College:

The institution is an autonomous college affiliated to Bharathiar University Coimbatore, Approved by AICTE and UGC and Re-accredited with NAAC. The institution is an ISO 9001:2005 certified institution. The college offers 21 Undergraduate programmes, 11 Post Graduate Programmes and 8 Research programmes.

Vision

To nurture innovations and Entrepreneurship as part of academic activity among the students and faculty members to establish an innovation ecosystem at the institution

Mission

- **Imparting knowledge to generate ideas by conducting the programs suggested by the Institution's innovation Council of MoE**
- **Inculcate the innovation, start-up, and entrepreneurship to the stakeholders of the institute through defined academic activity.**

Journey of IIC established at the Institute:

The IIC of our Institute comprises of a diversified combination of academicians from arts and science stream, Industry representative, Entrepreneur and students. The institute is taking many measures in synchronization with the IIC to develop entrepreneurial ecosystem. The journey of IIC at our institute is very enriching. The internal members- faculty and students are continuously scouting for ideas and are motivated through different activities as listed in “My calendar Activity” of the institute. The external members including the industry representative and the real time entrepreneurs also add value to the initiatives. Through council meeting, insights for effective implementation of IIC activities and also helps to attain the vision and mission of our IIC.

IIC was established in the Institute at 17-02-2021.

Entered into Quarter III and IV of 2020-2021 and 26 activities conducted for the students in the banner of IIC which includes Calendar activities, MIC and SDA Out performed with 3.5 star rating

In 2022 -2023 53 activities conducted for the students in the banner of IIC which includes Calendar activities-20, celebration -12, MIC -9 and SDA-13 Out performed with 4.0 star rating

In 2023 -20224 59 activities conducted for the students in the banner of IIC which includes Calendar activities-21, celebration -14, MIC -7 and SDA-17 Out performed with 3.5 star rating

Brief mention of key functionaries at the IIC Institute:

Roles	Name	Designation	Department
President	Dr.M.Thangam	Associate Professor	Business Administration
Vice-President	Dr.V.G.Sumathy	Associate Professor and Head	Master of Business Administration
Convener	Ms.S.Krithika	Assistant Professor	Computer Science (PG)
Internship Activity Coordinator	Mr.K.K.Suresh Kumar	Assistant Professor	Computer Science (PG)
ARIIA Coordinator	Dr.P.Poongodi	Professor	Master of Business Administration
NIRF Coordinator	Mr.S.Vijayakumar	Assistant Professor	Computer Science (PG)
Start-up Activity coordinator	Mr.M.Arul Raja	Assistant Professor	Business Administration
Innovation Activity Coordinator	Mr.S.Jaganathan	Assistant Professor	Computer Science (UG)
IPR Activity Coordinator	Dr.P.Parvatham	Associate Professor	Corporate Secretaryship with Computer Applications

Supporting Institutions:

Kongu TBI Support, Perundurai

MoU with AIC-RAISE, Coimbatore

All the Departments of our college:- Tamil, English, Hindi, MCA, Computer Science, BCA Information Technology & Computer Technology, Biochemistry, Biotechnology, Costume Design and Fashion, Catering and Hotel Management, Physics, Mathematics, Psychology, Corporate Secretaryship, MBA,BBA ,BBA (CA), Commerce, Commerce (CA) , Social Work Cells:- Entrepreneur Development Cell, Learning Development Cell

Portfolio/graphical/Tabular representation of Resource strength (human capital and Physical capital) of the IIC institution:

Total No. of IIC Members	Total No. of IAs	Total No. of faculty Mentors	Pre-Incubation Units	Incubation Units	IP Facilitation Unit
209	31	36	1	NIL	NIL

Highlight Facilities, Infrastructure of Pre-Incubation & Incubation kind and Student bodies/clubs engaged in promotion of Innovation and Entrepreneurship in the campus.

Pre-incubation is the process that usually involves a technology-focused business idea or project, where start-ups that have started working alone or with a team but have not been incorporated to make this idea come true. Entrepreneurs in the pre-incubation process need specific training, mentoring and consultancy services to understand whether their ideas are viable, commercializable, scalable, etc.

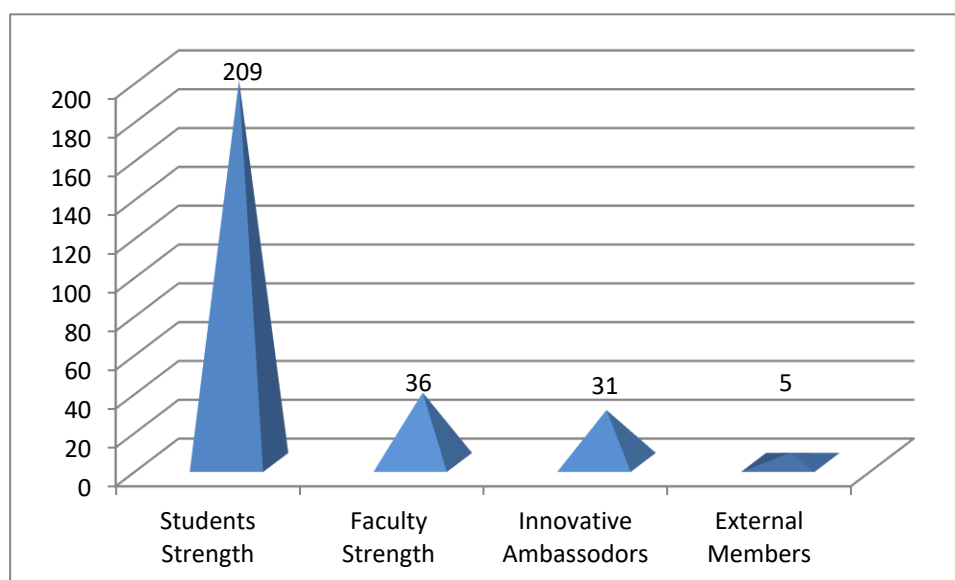
Pre-incubation centres provide these opportunities to early-stage entrepreneurs for an average of six months to a year. In addition to these, the physical facilities needed by entrepreneurs such as open offices and common working areas are provided to entrepreneurs by pre-incubation centres.

At the end of the pre-incubation period, entrepreneurs who complete the business plan and are ready for incorporation, start the incubation phase. During the incubation period, entrepreneurs continue to need physical facilities and training, consultancy and mentoring services, similar to the pre-incubation phases.

The facilities of pre incubation centre are:

- Giving awareness
- Conducting completions
- Organizing programs for the entrepreneurs
- Discussion and mentoring

After evaluating the ideas from students the prospective ideas are diverted to incubation centre of our parent Institution in Kongu TBI. The students will get the mentoring support, funding support and further assistance to go for stat ups.



Highlight Achievements (Narrative/Graphical/tabular representation)**No. of student's & faculty Innovation/prototypes developed**

Number and Different types of I&E and IPR activities Conducted	No. of student's & faculty ideas generated	No. of student's & faculty Innovation/ prototypes developed	No. of IPs generated published and granted	No. of Student & Faculty Start-ups/ Ventures established .	Amount spent on promotion and awareness generation on Innovation Entrepreneurship in the campus	Amount grant or fund supported to student & Faculty lead Innovations ,start-ups and IPR	No. of Technology Transfer and Commercialization happened
51	36	5	13	3	1,78,000	75,000	2

Mentor-Mentee Programme

Namer of the Institutions	No. of reviews conducted
Nandha Polytechnique College, Perundurai	5
NGP Arts and Science College, Coimbatore	5
Government Degree College, Ganderbal	4
Government Degree College, Killam Kulgam, KMR	4
Shaikul-Alam-Memorial College	4

light few best IIC Faculty/Student members and their achievements/Rewarded for the innovations at different forum:

Our Institution always motivate the students to focus on innovation, creativity and start up based activities through Institution's Innovation Council and Entrepreneurship Development cell. The second-year students from the department of Bio-Technology S. Aswin, T. T. Harini and P. Girithar were developed their ideas with the help of mentorship support of our institution. The products of Bio-Glow and Bio- Food (Skin- Care and Hair care products are come up with 100% natural and give a solution for many problems and Natural Food Products). People those who are using this product are highly satisfied and refer the products to their friends and relatives. The sales of the product for the past 16 months have reached Rs.10,00,000.

The second year student of Business Application with Computer Applications of our Institution is Micro Art products in the Name of Lekitha Phoenix Art World. Micro Art work done by Chalk and Pencil. The products Reached the sales of Rs.1,55,000

The Students from computer Science and Physics S.Siva Prakasam and innovatively introduced the Mechanical Score Board that helps the sports people to display the scores of the tournaments in digital modes. This innovative idea is now planned to move on with a startup company.

The Students from final year Business Administration Rishab Kumar Patawari has started IKTARA learning platform for skill development for the students on 12.6.2024. This start-up has earned the income of Rs.18,00,000

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Highlight selected best Innovations & images with mention of inventor/innovation name:

Name of the Innovators : S.Aswin, T.T.Harini, P.Girithar- II B.Sc (Bio-Technology)

Name of the Innovation : Bio-Glow (Skin Care and Hair-Care Products)

Awards and Recognitions : Business Iconic Award Winners, Best innovator Award in Kongu Arts and Science College 2024.







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INSTITUTION'S INNOVATION COUNCIL

Name of the Innovator : K. Lekitha – III BBA (CA)

Name of the Innovation : LK Phoenix Arts

Awards and Recognitions : Best innovator Award in Kongu Arts and Science College in 2023.
Achieved sales of Rs1,50, 000.

Finalist of MSME Women Hackathon for a Grand of Rs.15, 00,000.



Name of the Innovators : S.Sivaprakash and K.Naveen

Name of the Innovation : Erocs Score Board

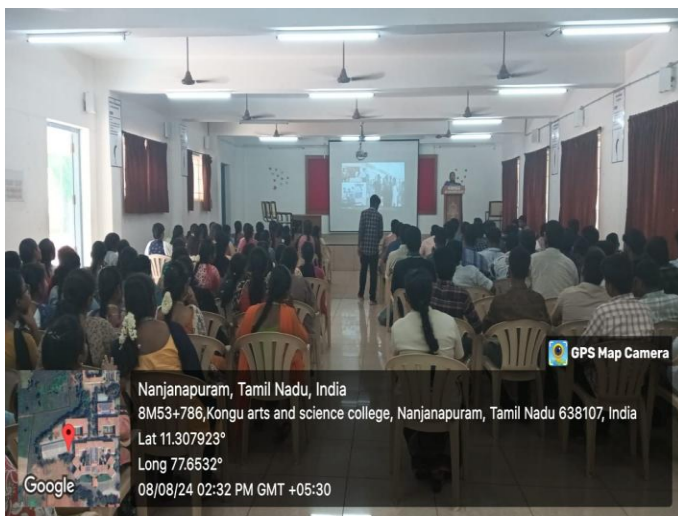
Awards and Recognitions: Best innovator Award in Kongu Arts and Science College.



Participation of IIC-institute in various programs of Central and Stage Govt. Highlighting especially for the schemes or programs

- ARIIA – Participated
- NISP Adoption status - Trained Faculty, Policy Formulation, Policy Implementation – Policy formulation is completed. Based on the policies framed the implementation will be executed
- Smart India Hackathon – Internal hackathan - under process.

Testimonials from IIC members and external about IIC institute and IIC of MoE's Innovation Cell

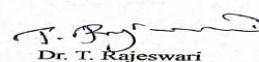


Faculty Participated in Reginal Meeting



Testimonial

KASC-IIC Pre- Incubation Centre is providing tremendous support in the growth of our students to become an entrepreneur. IIC-KASC has provided us the workplace to work upon our students and Faculty Members, and give it a push. We are eternally grateful to the committee of IIC who are always there to lend a helping hand whenever we needed the direction and guidance regarding any issue. They also help us to acquire the requisite Management skills to run the company. We would recommend IIC to any young entrepreneur with an innovative idea and assure you that IIC-KASC Pre- Incubation Centre will leave no stone unturned in helping you turn your abstract dream will into a concrete entity.


Dr. T. Rajeswari

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Department of Business Administration

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We thank MoE for this great imitative and support extended to us to complete all the activities.