



## Annual Report 2024-2025

### KONGU ARTS AND SCIENCE COLLEGE

(An Autonomous Institution, Affiliated to Bharathiar University, Coimbatore)



ERODE – 638 107

#### A. About the Kongu Arts and Science College:

The institution is an autonomous college affiliated to Bharathiar University Coimbatore, Approved by AICTE and UGC and Re-accredited with NAAC. The institution is an ISO 9001:2005 certified institution. The college offers 21 Undergraduate Programmes, 11 Post Graduate Programmes and 8 Research Programmes.

#### Vision

**To nurture innovations and Entrepreneurship as part of academic activity among the students and faculty members to establish an innovation ecosystem at the institution**

#### Mission

- Imparting knowledge to generate ideas by conducting the programs suggested by the Institution's innovation Council of MoE
- Inculcate the innovation, start-up, and entrepreneurship to the stakeholders of the institute through defined academic activity.

#### Journey of IIC Established at the Institute:

The IIC of our Institute comprises of a diversified combination of academicians from arts and science stream, Industry representative, Entrepreneur and students. The institute is taking many measures in synchronization with the IIC to develop entrepreneurial ecosystem. The journey of IIC at our institute is very enriching. The internal members that faculty and students are continuously scouting for ideas and are motivated through different activities as listed in “My calendar Activity” of the institute. The external members including the industry representative and the real time entrepreneurs also add value to the initiatives. Through council meeting, insights for effective implementation of IIC activities and also helps to attain the vision and mission of our IIC.

IIC was established in the Institute at 17-02-2021.

Entered into Quarter III and IV of 2020 - 2021 and 26 activities were conducted for the students in the banner of IIC which includes Calendar activities, MIC and SDA with 3.5 star rating.

In 2022 - 2023 53 activities were conducted for the students in the banner of IIC which includes Calendar activities -20, celebration -12, MIC -9 and SDA -13 with 4.0 star rating.

In 2023 -2024 59 activities were conducted for the students in the banner of IIC which includes Calendar activities-21, celebration -14, MIC -7 and SDA -17 with 3.5 star rating

**B. Brief mention of key functionaries at the IIC Institute:**

<b>Roles</b>	<b>Name</b>	<b>Designation</b>	<b>Department</b>
President	Dr.M.Thangam	Associate Professor	Business Administration
Vice-President	Dr.V.G.Sumathy	Associate Professor and Head	Master of Business Administration
Convener	Dr.S.Krithika	Assistant Professor	Computer Science (PG)
Internship Activity Coordinator	Dr.K.K.Suresh Kumar	Assistant Professor	Computer Science (PG)
NIRF Coordinator	Mr.S.Vijayakumar	Assistant Professor	Computer Science (PG)
Start-up Activity coordinator	Dr.M.Arul Raja	Assistant Professor	Business Administration
Innovation Activity Coordinator	Mr.S.Jaganathan	Assistant Professor	Computer Science (UG)
IPR Activity Coordinator	Dr.P.Parvatham	Associate Professor	Corporate Secretaryship with Computer Applications

**C. Portfolio/Graphical/Tabular representation of Resource strength (humancapital and Physical capital) of the IIC institution:**

<b>Total No. of IIC Members</b>	<b>Total No. of IAs</b>	<b>Total No. of faculty Mentors</b>	<b>Pre-Incubation Units</b>	<b>Incubation Units</b>	<b>IP Facilitation Unit</b>
230	37	40	1	NIL	NIL

**D. Supporting Institutions:**

Kongu TBI Support, Perundurai.

Start-Up TN Coordinate and support the entrepreneurial activitie in India.

Startup payanam and EDISSIA and canara bank support entrepreneurial activities in our Institution.

All the Departments of our college :- Tamil, English, Hindi, MCA, Computer Science, BCA Information Technology & Computer Technology, Biochemistry, Biotechnology, Costume Design and Fashion, Catering and Hotel Management, Physics, Mathematics, Psychology, Corporate Secretaryship, MBA, BBA, BBA (CA), Commerce, Commerce (CA) , Social Work Cells :- Entrepreneur Development Cell, Learning Development Cell

Highlight Facilities, Infrastructure of Pre-Incubation & Incubation kind and Student bodies/clubs engaged in promotion of Innovation and Entrepreneurship in the campus.

Pre-incubation is the process that usually involves a technology-focused business idea or project, where start-ups that have started working alone or with a team but have not been incorporated to make this idea come true. Entrepreneurs in the pre-incubation process need specific training, mentoring and consultancy services to understand whether their ideas are viable, commercializable, scalable, etc.

Pre-incubation centres provide these opportunities to early-stage entrepreneurs for an average of six months to a year. In addition to these, the physical facilities needed by entrepreneurs such as open offices and common working areas are provided to entrepreneurs by pre-incubation centres.

At the end of the pre-incubation period, entrepreneurs who complete the business plan and are ready for incorporation, start the incubation phase. During the incubation period, entrepreneurs continue to need physical facilities and training, consultancy and mentoring services, similar to the pre-incubation phases.

**The facilities of pre incubation centre are:**

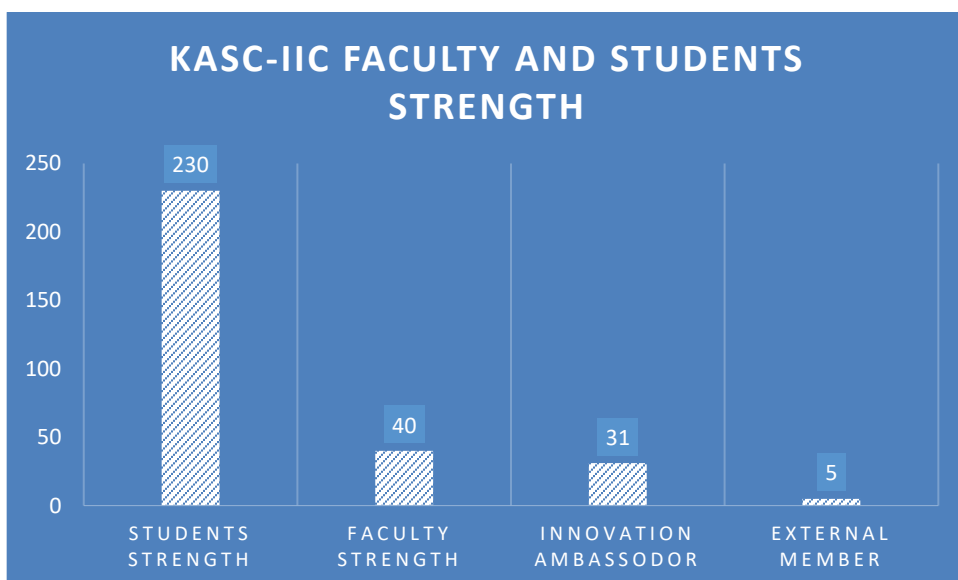
- Giving awareness
- Conducting completions
- Organizing programs for the entrepreneurs
- Discussion and mentoring

After evaluating the ideas from students the prospective ideas are diverted to incubation centre of our parent Institution in Kongu TBI. The students will get the mentoring support, funding support and further assistance to go for start ups.

**E. Highlight Achievements (Narrative/Graphical/Tabular representation)**

**No. of student's & faculty Innovation/prototypes developed**

Number and Different types of I&E and IPR activities Conducted	No. of student's & faculty ideas generated	No. of student's & faculty Innovation/ prototypes developed	No. of IPs generated published and granted by Faculty	No. of Student & Faculty Start-ups/ Ventures established .	Amount spent on promotion and awareness generation on Innovation Entrepreneurship in the campus	Amount grant or fund supported to student & Faculty lead Innovations ,start-ups and IPR	No. of Technology Transfer and Commercialization happened
56	89	5	14	3	1,92,000	85,000	1



**Highlight few best IIC Faculty/Student members and their achievements/Rewarded for the innovations at different forum:**

The students from final year Bio-Technology won the first place (Cash Prize of Rs.25,000) in student conclave for climate action organized by start-up TN Coimbatore 05.03.2025 (Cash Prize of Rs.50,000).

**Highlight selected best Innovations & images with mention of inventor/innovation name:**

**Name of the Innovators** : S.Aswin, T.T.Harini, - III B.Sc (Bio-Technology)

**Name of the Innovation** : Bio-Glow (Skin Care and Hair-Care Products)

**Awards and Recognitions** : I Place Start-Up Tn Pitch Competition (Rs.50,000-Cash Prize)

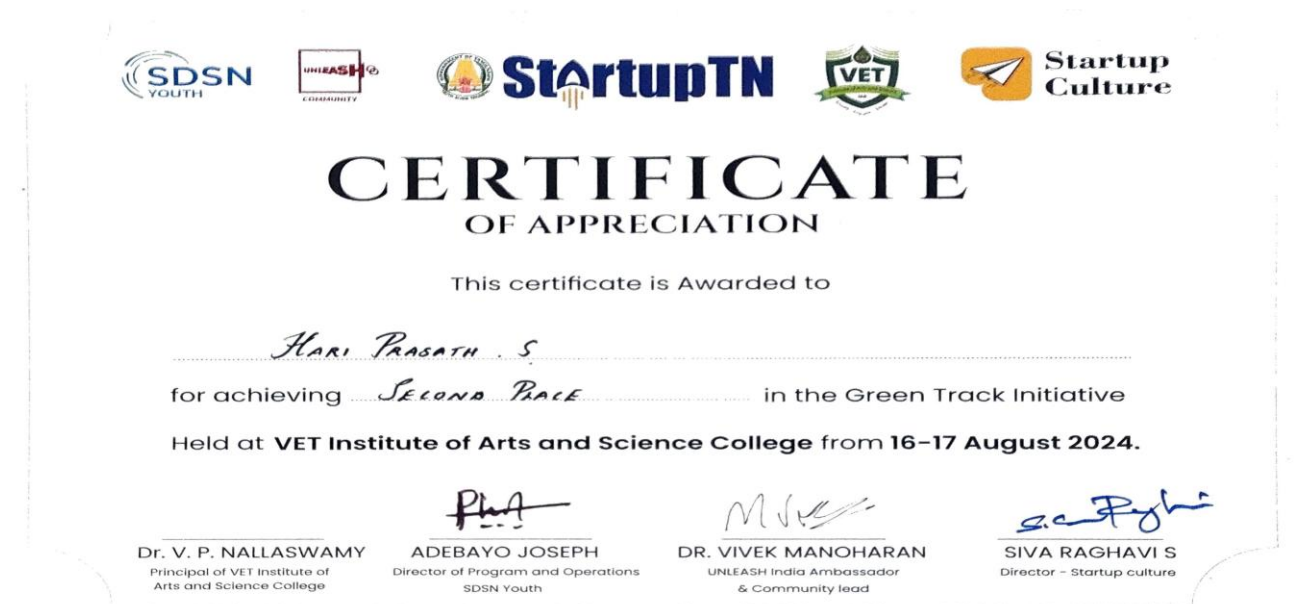
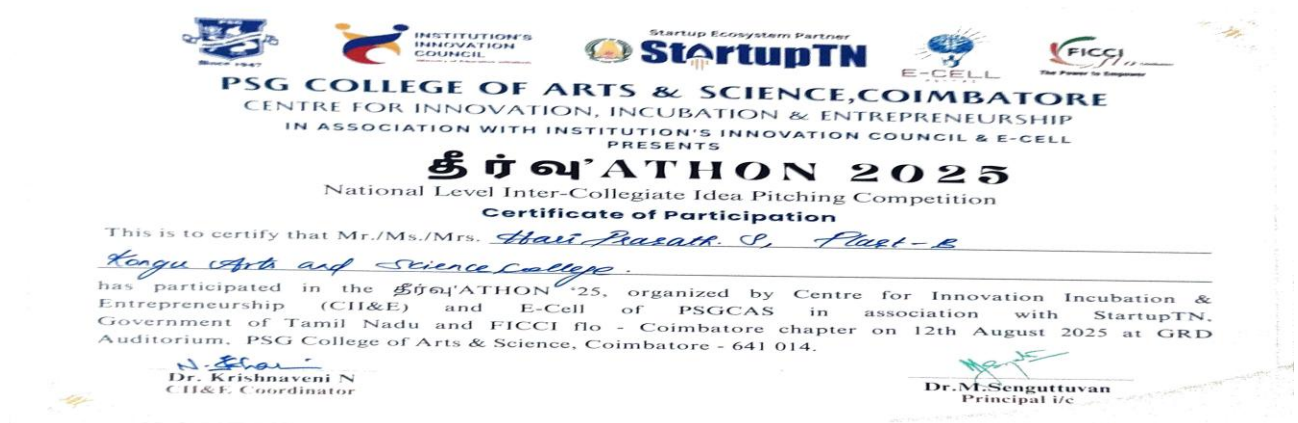
I Place Spark Tank start-up hackathon







Hari Prasath S from III B.Sc Bio-Technology has won various prizes in idea and start-up competitions organized by various Institutions



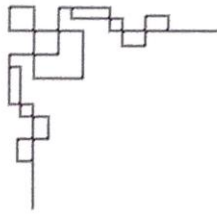




PSGR  
Krishnammal College for Women



CENTRE FOR INNOVATION, INCUBATION & ENTREPRENEURSHIP DEVELOPMENT (CIIED)



StartupTN



INSTITUTION'S  
INNOVATION  
COUNCIL  
Ministry of Education initiative



LIE COIMBATORE  
FOSTERING ENTREPRENEURSHIP

## CERTIFICATE OF APPRECIATION

This is to certify that  
**HARI PRASATH S**

of

**KONGU ARTS AND SCIENCE COLLEGE**

has secured ~~First~~/ Second/ ~~Third~~ Place in the Intercollegiate Hackathon  
"SYNERGY'24 " organized by the CIIED - Institution's Innovation Council, held  
at our campus on 29th February, 2024.

**Dr. N. PRIYADHARSINI**  
IIC CONVENOR

**Dr. SAVITHA NAIR**  
DIRECTOR - CIIED

**Dr. P. MEENA**  
PRINCIPAL



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Approved by UGC & AICTE, New Delhi

NANJANAPURAM, ERODE - 638 107.



**DBT STAR COLLEGE SCHEME**

**National Science Day Celebrations - February 2025**



## Certificate of Merit

This is to Certify that  
**HARI PRASATH S**  
II BSc BIOTECHNOLOGY

has secured the **FIRST** Prize in the **Start up - Innovative Ideas**  
organised by DBT STAR Departments in Association with KASC Science Forum  
as a part of National Science Day Celebrations from 21 - 28 February 2025.

**Convenor / KASC Science Forum**

**Programme Coordinator  
(DBT Star College Scheme)**

**Principal**

**Correspondent**



**KONGU**  
Answering the Best

The student from final year Business Administration Rishab Kumar Patawari has started IKTARA learning platform for skill development for the students on 12.6.2024. This start-up has earned the income of Rs.18,00,000 and selected to implement the Karnataka Government skill development training project to 2,45,000 students in the project cost of 30 crore.

**MEGA**  
**ONLINE**  
**DRIVE**

# Iktara

*Its time to Shine...*

ಒಲಗಿಶ್ಚತತತ್ ತೇಲಾಢಲ್ ಁರೂಲಾಶ್ಚಿರೂಲಾಢ್!!

Learn the best of **SKILLS** at the **lowest PRICES** with **IKTARA Edu!!**

Register at:  
<https://forms.gle/BhjbaGgqaMEtZZwq8>

OR

SCAN THE QR CODE



MODE : ONLINE  
From  
August 10th, 2024



**COMMUNICATION & PUBLIC SPEAKING**  
15 HOURS  
@  
Rs. 399/-



**AI TOOLS & DIGITAL MARKETING**  
15 HOURS  
@  
Rs. 299/-



**TallyPrime**  
**TALLY PRIME**  
20 HOURS  
@  
Rs. 399/-



**Office**  
**MS- OFFICE (TILL ADVANCE)**  
15 HOURS  
@  
Rs. 299/-



[www.theiktara.com](http://www.theiktara.com)



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@iktaraedu



info@theiktara.com

ಶ್ರೀ. ಶ್ರೀಕರ್, ಐಎಎಸ್  
ಪ್ರಧಾನ ಕಾರ್ಯದರ್ಶಿ.  
ಉನ್ನತ ಶಿಕ್ಷಣ  
**SRIKAR M.S, I.A.S**  
Principal secretary.  
Higher Education



ಕರ್ನಾಟಕ ಸರ್ಕಾರ  
Government of Karnataka

NO. ED 7 TSFY 2025

Dated : 27.02.2025 ; 23:48

**Subject:** Approval of Collaboration for Student Upskilling Initiative

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The Department of Education, Government of Karnataka, is pleased to acknowledge and appreciate the commendable work done by IKTARA Edu in the field of professional and technical upskilling under your able leadership and zeal. In line with our commitment to enhancing the skill sets of students across the state, we are delighted to **approve a collaboration between the Education Department and IKTARA Edu** to provide high-quality and affordable upskilling courses to students beginning from the academic year 2025-2026, starting in mid-April 2025 under the programme "UNNAT"

This collaboration will extend its benefits to **more than 350 schools, 68 colleges, and a student base exceeding 2,45,000 across Karnataka**. The programme will focus on equipping students with essential skills in the fields of **Artificial Intelligence, Digital Marketing, Communication, Entrepreneurship, Tally, MS Office, Cloud Computing, and several other relevant domains** that align with industry demands and future job markets.

Under this collaboration, we anticipate a structured framework that ensures:

- Seamless integration of courses into the academic curriculum.
- Affordable access to high-quality training and certification.
- Industry-relevant learning modules to enhance employability and career readiness.
- Regular assessment and progress tracking of enrolled students.

We look forward to working closely with your esteemed organization to finalize the implementation modalities, course structure, and execution framework for a successful rollout of this initiative in our **next review meeting on 08.03.2025**.

We appreciate your commitment to fostering skill development among students and look forward to a fruitful collaboration that significantly contributes to the academic and professional growth of our youth.

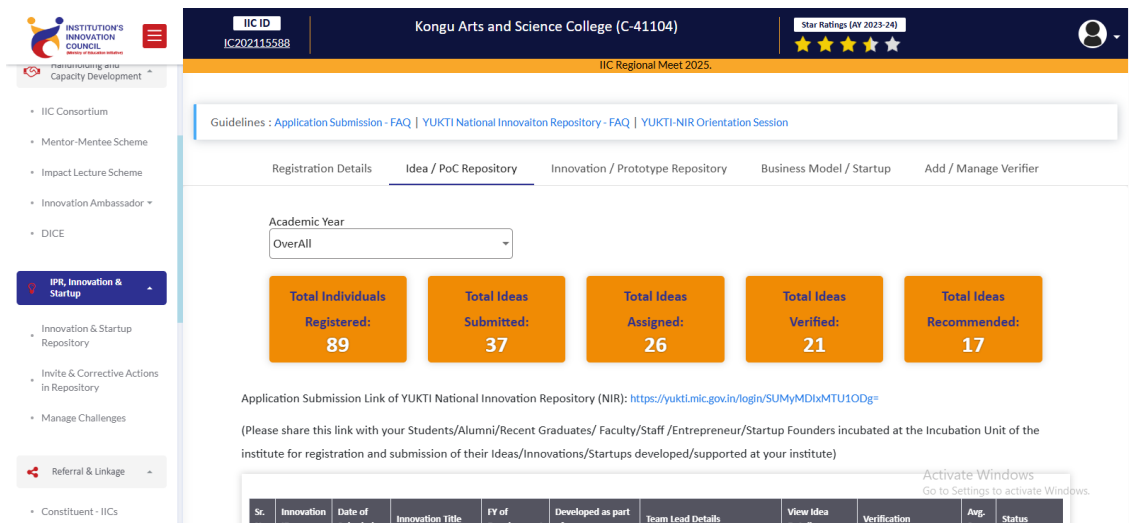
**Shri Rishab Kumar Patawari**  
Founder & CEO,  
IKTARA Edu

  
(Srikar M.S)



## J. Participation of IIC-institute in various programs of Central and Stage Govt. Highlighting specially for the schemes or programs

- NISP Adoption status – Regular Trained programmes were organized to Faculties with relevant to Policy Formulation, Policy Implementation
- Smart India Hackathon – Students are promoted every year to participate internal and external smart India Hackathon
- IDE Bootcamp
- YUKTI Innovation Challenge- Regular submission of ideas were ensures throughout the year
- IIC-ATL Mentorship Linkage- Three Government schools are mentoring through accelerin the I&E activities in Schools





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### INSTITUTION'S INNOVATION COUNCIL

#### A. Detail of social media & Connections of IIC institute:



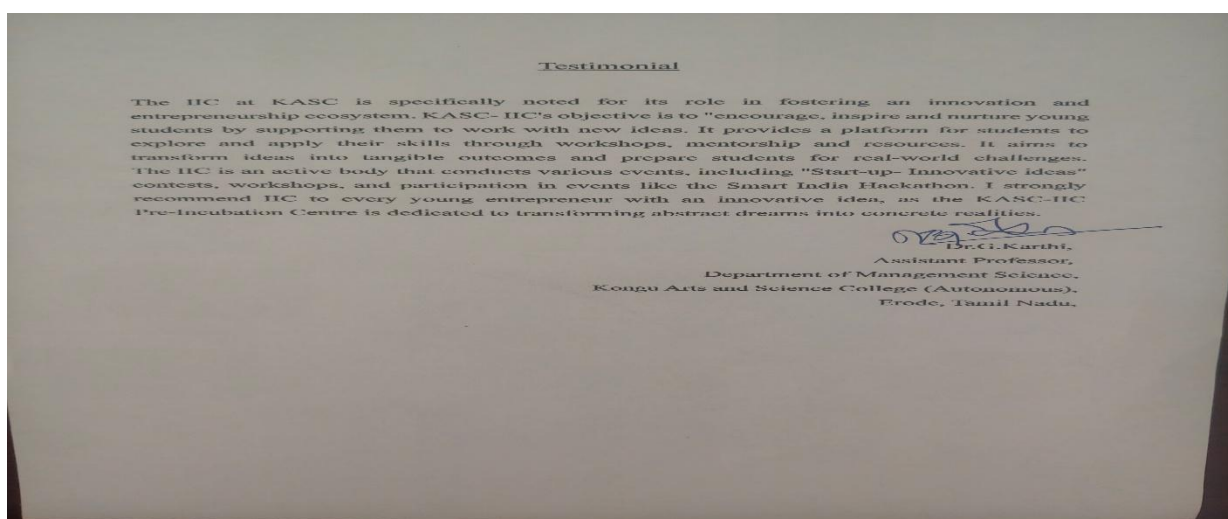
#### Social Media Details

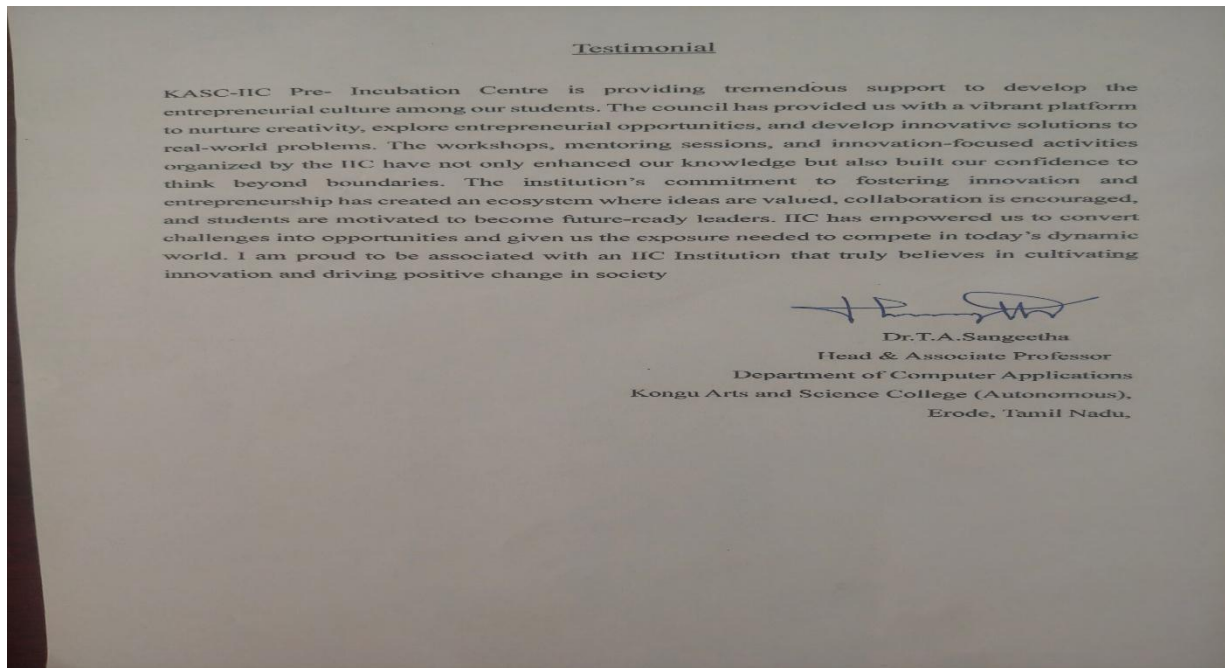
**Facebook Link**  
<https://www.facebook.com/kasc.iic2021>

**Instagram Link**  
[https://www.instagram.com/kasc.iic2021?](https://www.instagram.com/kasc.iic2021?igshid=YmMyMTA2M2Y=)  
[igshid=YmMyMTA2M2Y=](https://www.instagram.com/kasc.iic2021?igshid=YmMyMTA2M2Y=)  
<https://www.instagram.com/kasc.iic2021?igshid=YmMyMTA2M2Y=>

**Twitter Link**  
<https://twitter.com/IicKasc?t=djR8fQbKAUFE4IDIFKY3eQ&s=09>

#### B. Testimonials from IIC members and external about IIC institute and IIC of MoE's Innovation Cell





## C. Images





D. Contact

Dr. M. Thangam

President-IIC/KASC

Head of the Department

Department of Business Administration

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Mail.id: [Kasc.iic2021@gmail.com](mailto:Kasc.iic2021@gmail.com)

We thank MoE for this great initiative and support extended to us to complete all the activities.